

Cornerstone Coatings



TESTIMONIALS

... thanks to you guys and your business - our business is growing. **Rockscapes, Canada**

...I am very impressed with how the product works. We've had nothing but problems before with other acrylics, there definitely is a difference in this product. **Caliber Concrete, Canada**

... "all the other stuff is just shiny water." We are not having any problems of yellowing, and blistering like all the other products we have been using. **Bill Wertz & Sons Pennsylvania, USA**

... I recommend to everyone to use Premium Acrylic that Cornerstone Coatings in Canada sells. **Darren Peterson, Iowa, USA**

...It only took 3 weeks to see there was a difference. We are now using your product on our projects. **Diamond Shine International, Florida, USA**

Advanced Clear Coat Technology

Premium Acrylic

The Decorative Concrete business is a lucrative business, a new field, with higher standards in installation and appearance. The contractor has a higher expectancy level and demands excellence in quality materials and workmanship. Contractors know what they want the result to look like...and when that is achieved, the results are brilliant - a new standard in sophistication and quality.



Building credibility with your customers.

Why wait 28 days to finish your project, when you could be done in 5? Premium Acrylic allows this to happen. Have you ever been embarrassed when your job is done perfectly, then the acrylic sealer is applied, it turns white and now you are left to deal with a horrified customer? With Premium Acrylic, you will be confident this will never happen. Are you able to show off your previous projects year after year with pride? With Premium Acrylic you can.

Cornerstone Coating's advanced clear coat technology is your answer for trouble-free, long-term protection of decorative concrete.

Q&A

Premium Acrylic

What type of concrete can you put this on?

You can use Premium Acrylic on stamped concrete, exposed aggregated concrete, and concrete overlays. You can apply it over acid based stains and over Deco Stain as a protective coating. The product was designed for these areas, but you can also apply it over broom finish driveways, garage floors, and warehouse floors as clear coats or as dust-proofing.

Will Premium Acrylic protect my decorative concrete?

Yes, Premium Acrylic will protect your concrete, it was designed for decorative concrete. It gives the results contractors are looking for: long-term shine, no cloudy films, quick turn around time, no call backs, and peace of mind.

Can I use this on overlays?

Yes, all overlays need to be protected with Premium Acrylic.

How long will Cornerstone's Premium Acrylic last?

Typically, most acrylic sealers last only 1 year because of product failure. We've been getting results back as much as 5 years before having to reapply Premium Acrylic. This of course depends on how much salt and the type of environment you are in. With heavy amounts of road salts, you need to reapply sooner. The reason you are applying another coat of Premium Acrylic is to return the surface to its original shine.

How long do I have to wait to apply Premium Acrylic over fresh concrete, do I have to wait 28 days like the other acrylic sealers?

No, you do not need to wait 28 days. The reason other manufacturers or suppliers say wait 28 days is that their acrylic is moisture sensitive and you have to wait to get all the moisture out of the concrete. If you do not wait 28 days you will get a frosting or a milky look to the sealer. This milky look is a sign of product failure. We recommend waiting 4 to 5 days before applying Premium Acrylic to fresh concrete. We've had contractors that will do stamped concrete and within 3 days finish the project. I have been recommending to them to actually leave it for 4 to 5 days to cure out a little longer, they say, "Don't worry about it - it is fine, we get excellent results with it."

Can I apply Premium Acrylic CONCENTRATE without diluting it?

We always recommend you dilute the concentrate for all applications. For stamped concrete, overlays and stained concrete dilution rate is 1:1 with a compatible solvent for first coat. Additional coats can be diluted 3:1 with a compatible solvent depending on your preference. For exposed aggregate concrete and paving stones we recommend diluting the first coat 5:1 with a compatible solvent and full strength for additional coats. With exposed aggregate some contractors are not diluting at all. We prefer dilution on all first coats to get proper penetration and bite into the concrete. The first coat is about adhesion, additional coats are about protection and shine.

Will it peel off?

The only time it will peel off is if you put undiluted Premium Acrylic Concentrate onto stamped concrete or overlays - this is not recommended. It can also happen, if there is some type of contaminate on the concrete that is interfering with adhesion. It doesn't matter which acrylic you put on, the product can peel off due to the contaminate. As long as you prep the concrete properly and apply the product according to application instructions for stamped, stained and concrete overlays, peeling should not be an issue with Premium Acrylic.

How late in the Fall can I apply Premium Acrylic?

As long as the daytime temperature is not below +10C and the night-time temperature does not dip below -2C Premium Acrylic can be applied. These lower application temperatures will extend the cure time for the product therefore vehicle traffic should not be permitted until the product has fully cured and is hard.

Q&A

Premium Acrylic

Why is my concrete losing its shine?

The concrete is losing its shine with other acrylic sealers because it is breaking down and disintegrating. The typical acrylics only last 1 year - some only 6 months. Once that sealer fails, you lose your shine. With Premium Acrylic, if you start losing shine, it is because of wear and abrasion - not because it is disintegrating. With Premium Acrylic you just need to apply another coat to get back the shine.

Why is my concrete milky looking?

In the acrylic industry the typical acrylic sold for decorative concrete is moisture sensitive, this is the cause of the milky look. Manufacturers who do not use the proper additives and resins to counteract this moisture sensitivity, will continue to have product failure problems. Contractors have been dealing with this status quo attitude in the industry, until now. Cornerstone Coatings uses the best resins combined with the proper additives to counteract this moisture sensitivity.

Why is my driveway fading and how do I get the color back?

Your driveway is fading because your sealer is failing. If you look at decorative concrete or any concrete that has never been sealed, and you put acrylic on it, it enhances, deepens and beautifies the concrete. If you do not use Premium Acrylic, you can expect to reseat your driveway every year to protect it for as long as you have that concrete.

Why is my concrete patchy looking?

Your concrete is patchy looking because your sealer is wearing and getting damaged in more areas than others, a sign that your sealer is failing and you have no protection on the concrete

With other sealers I sometimes get blisters or air bubbles after application, will this happen with Premium Acrylic?

It can if you apply it too thick and in too hot of an environment. This is easily remedied by applying a dilute coat of Premium Acrylic which will melt the bubbles. Bubbles appear because the surface is drying faster than the internal part of the sealer, the solvent is still evaporating from the interior of the acrylic as it cures and this causes blistering.

Will your product yellow?

No it won't, it is UV stable. Yellowing has to do with the type of resin or solvent used. Styrene acrylics will yellow.

Does Premium Acrylic have styrene in it?

No, it blows my mind why manufacturers and suppliers sell styrene acrylics for decorative concrete. They are perfectly fine for high moisture environments but when you stick them outside they will yellow because they are not UV stable. Contractors that have used styrene acrylics tell us that these acrylics degrade, lose adhesion and leaves them with nothing but a mess.

What is hot tire resistance, and does Premium Acrylic have it?

When driving in the summer your tires get very hot, and these hot tires come into contact with your acrylic sealer on the driveway and this will soften the acrylic. The softened acrylic picks up the black residue off your tires and leaves a permanent black residue on your driveway. Yes, Premium Acrylic has excellent hot tire resistance. This quality has to do with the molecular weight of the product. Molecular weight is a very important factor in creating a more durable hot tire resistant sealer for your driveway.

Q&A

Premium Acrylic

<i>Is your product considered food safe?</i>	Yes, we are tested food safe with Agriculture Canada. Documents can be provided upon request.
<i>Can I use this product on concrete inside and outside?</i>	Yes, Premium Acrylic is meant to be used inside and outside. There are strong fumes associated with it, so you have to ventilate the area.
<i>Does it smell?</i>	Yes. To get a superior product you have to stay with a solvent base. The industry isn't getting good results with water based acrylics yet. If you want long-term results you have to put up with some smell.
<i>Can I use this as a cure and seal?</i>	Yes, this product is highly recommended as a cure and seal.
<i>How do I remove the typical acrylic sealer that is failing, in order to apply Premium Acrylic?</i>	A number of ways. Most acrylics are failing and falling apart so if you wait a year, you will just need to pressure wash the sealer off. If you are more in a hurry there are different products in the marketplace that strip acrylics sealers. Contact us for further information.
<i>How do I apply it?</i>	Apply Premium Acrylic by spraying or rolling. For best results and a more even finish, rolling is always best.
<i>Is this product slippery?</i>	All surface membranes are slippery when wet. We recommend you use our Super-grip with Premium Acrylic. Super-grip is not like other nonslip additives in the marketplace, it does not turn white and gives you a transparent non-slip surface with the added benefit of sparkle.
<i>What is the maintenance program for Premium Acrylic?</i>	Maintenance of Premium Acrylic depends on the conditions it is under. If the conditions are harsher, you need to reapply more often. In typical conditions, maintenance is not a big issue. You just wash down the driveway to get rid of dirt, salt, and grease, and put on another coat of Ready to Use or Concentrate depending on the project.
<i>What percentage solids are they?</i>	Premium Acrylic Ready to Use - 20% solids equiv. Premium Acrylic Concentrate - 40% solids equiv.
<i>How many coats do I need to apply for Decorative Concrete?</i>	Exposed Aggregate needs 2 to 3 coats following the application instructions. Stamped Concrete/Overlays/Stained Concrete needs 3 coats following the application instructions.
<i>Where can I buy this product?</i>	Contact Cornerstone Coatings for a distributor near you. Phone 1.866.878.7069
<i>Can I use Premium Acrylic over other acrylics?</i>	Yes, but you must understand if it is not our acrylic down in the first place, you will be putting a good acrylic over an inferior product that is breaking down and will continue to break down. In the coatings industry, the product on top is only as good as what is underneath. It is best to remove the other acrylic as much as possible before applying Premium Acrylic. On new projects never combine another acrylic with Premium Acrylic as it will void our product warranty.

Q&A

Premium Acrylic

How does your product compare price per square foot?

Premium Acrylic Concentrate diluted 1:1 runs about 7 cents per square foot. Premium Acrylic Concentrate not diluted runs about 12 cents per square foot. Because of the longevity of our product, we know we could charge 2 to 3 times more for this product, but we choose not to. Our philosophy is to create high volume with loyal customers. This product is a little more money than the cheapest acrylics you can buy, but Premium Acrylic will last up to 5 times longer than the cheaper acrylics. This may not be a factor for you initially, but it does give you good credibility in your market, and will eliminate your future expenses with call backs and unhappy customers.

Does Premium Acrylic have VOC's?

We meet the requirements of VOC compliance for Canada and most of the United States. For areas where the requirements are more stringent, we have developed a VOC free product called Vantage-1. Vantage-1 has all the benefits and advantages of Premium Acrylic without the VOC's.

Why did we get into making acrylics?

Initially as a company, we wanted nothing to do with acrylics. Typical acrylics were inferior, disgraceful products in the marketplace. We were more involved in the industrial side of things and acrylics were not even an option in that type of environment because they failed miserably. We kept on getting inquiries and requests from decorative concrete contractors for an acrylic sealer that would work for their application. The contractors were upset because they couldn't stand behind what they were doing. They were having all kinds of grief and headaches because the acrylic sealers available to them through their different suppliers had all failed. The biggest contractor in our area worked with us to come up with an acrylic sealer that he could stand behind and would not fail. The company we were dealing with saw the results right away and loved it, and we've had exponential growth from there.

How long have you been making this product?

As of 2010 we have been manufacturing the product for 8 years with continued excellent results.

Is Cornerstone actually the manufacturer?

Yes, we are actually the manufacturer, we are not like others who say they manufacture and actually get it from someone else, we are actually the manufacturer.

Who uses this type of product?

From our experience, it is contractors who are more concerned about long-term results than the initial cost of the product. Contractors see the value of the extra pennies per square foot they spend on the product. They tell us that Premium Acrylic has eliminated their call backs from the failures they previously had, when they were using the cheaper acrylics.

Q&A

Premium Acrylic

Why should I use this product?

Before dealing with our company, some contractors used to go around every year and reseal their driveways with the cheaper acrylics so they could show potential customers their jobs. They did this because the cheaper acrylic was failing and the job from the previous year looked horrible. They spent 1000's of dollars every year re-sealing these driveways so their potential customers would have something nice to look at. Now they don't need to do that because they use Premium Acrylic. They now send their potential customers to their jobs without having to reseal every year. It is a great marketing tool for them without having to spend one cent.

The other reason why you would want to use this product is to have long-term results without a milky film, and quick turn around time without product failure.

Why is your product better than other products, don't they all say that?

When we first started marketing this product to the decorative concrete industry and even today with new customers, that was the question we got. We actually had to be strong technically in why our products work and how they work. Once the contractor starts using the product and experiences the results, that is all the convincing they need. Customers will not change to anything else, they stick with us, because they know it works and they don't have any problems. The proof is evident in our testimonials from customers who have used our product for years.

What do other contractors think of your product?

For us it has created incredible loyalty with our customers.

How important is this product to us, the manufacturer?

Huge, it is one of our core line products. We bring many new customers into our network through the credibility of this product.

How will Premium Acrylic work around salt water pools?

Premium Acrylic will work very well for these areas. A couple of things to keep in mind is to incorporate Supergrip #15 as a nonslip additive into the product for safety reasons. Also when it is time to re-coat the concrete around the pool, you will have to make sure that you rinse off the concrete 4 to 5 times with clean water to remove any and ALL salt residue. In addition, you may also require a cleaner that neutralizes the salt. Applying Premium Acrylic over existing salts can cause problems because salts are a contaminant therefore extra care must be taken in cleaning.

Why does Cornerstone Coatings have testimonies for this product, when other companies with acrylic sealers typically don't?

Some companies have testimonials, but they are typically before and after pictures, which can be misleading. In our opinion a real testimonial comes from a contractor who has been using your product for a number of years. We have these validated testimonials because we have an excellent product. With the cheaper acrylics that typically fail within a year, you will not get these types of quality testimonials.

If you have such a great product, why isn't there other companies making and selling it?

It seems the typical concern of companies is the price per kilo of the acrylic resin. It appears that it is all about their bottom line, and this limits them. Our focus has always been manufacturing a quality, problem-free product to sell to contractors. Success for the contractor is success for us.

What's your warranty?

Our warranty is replacement of defective product. See the Technical Data Sheet for full warranty details.
